

# Privacy Policy of South Yuba River Citizens League

This Website collects some Personal Data from its Users.

## Personal Data processed for the following purposes and using the following services:



### Advertising

#### Google Ad Manager

Personal Data: Tracker; Usage Data



### Analytics

#### Fathom Analytics

Personal Data: Usage Data

#### Google Analytics

Personal Data: Tracker; Usage Data



### Contacting the User

#### Contact form

Personal Data: company name; county; email address; field of activity; first name; last name; phone number; profession; state; various types of Data; website

#### Mailing list or newsletter

Personal Data: email address; first name; last name; physical address



### Content commenting

#### Comment system managed directly

Personal Data: email address; first name; last name; Usage Data; website



### Displaying content from external platforms

#### YouTube video widget, Google Fonts, Google Maps widget and Font Awesome

Personal Data: Tracker; Usage Data



### Handling payments

#### PayPal and Stripe

Personal Data: billing address; email address; first name; last name; various types of Data as specified in the privacy policy of the service



### Hosting and backend infrastructure

#### Google Cloud Storage

Personal Data: various types of Data as specified in the privacy policy of the service



### Interaction with external social networks and platforms

#### AddToAny

Personal Data: Tracker; Usage Data



### Managing contacts and sending messages

#### Amazon Simple Email Service (SES)

Personal Data: email address



### SPAM protection

#### Google reCAPTCHA

Personal Data: answers to questions; clicks; keypress events; motion sensor events; mouse movements; scroll position; touch events; Tracker; Usage Data

#### Akismet

Personal Data: email address; first name; last name; Usage Data



### Tag Management

#### Google Tag Manager

Personal Data: Tracker; Usage Data

## Information on opting out of interest-based advertising

In addition to any opt-out feature provided by any of the services listed in this document, Users may follow the instructions provided by YourOnlineChoices (EU), the Network Advertising Initiative (US) and the Digital Advertising Alliance (US), DAAC (Canada), DDAI (Japan) or other similar initiatives. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called AppChoices that helps Users to control interest-based advertising on mobile apps.

Users may also opt out of certain advertising features through applicable device settings, such as the device advertising settings for mobile phones or ads settings in general.

## Further information about the processing of Personal Data



### Equal protection of User Data

This Website shares User Data only with third parties carefully selected to ensure that they provide the same or equal protection of User Data as stated in this privacy policy and requested by applicable data protection laws. Further information on data processing and privacy practices by third parties can be found in their respective privacy policies.



### Selling goods and services online

The Personal Data collected are used to provide the User with services or to sell goods, including payment and possible delivery.

The Personal Data collected to complete the payment may include the credit card, the bank account used for the transfer, or any other means of payment envisaged. The kind of Data collected by this Website depends on the payment system used.

## Contact information



### Owner and Data Controller



**Owner and Data Controller**

South Yuba River Citizens League - 313 Railroad Ave.,  
Nevada City, California 95959

**Owner contact email:** [daniel@yubariver.org](mailto:daniel@yubariver.org)

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iubenda hosts this content and only collects the Personal Data strictly necessary for it to be provided.

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