We need you, because these critical programs rely on business and community support.
By sponsoring the 22nd Yuba River Cleanup efforts, you will reach thousands of local customers who will surely appreciate your support for a clean, healthy and safe Yuba River.

About the Cleanup
For 21 years, we've been partnering with the community to clean up and restore the river. Now, more than 850 people join the effort each September, and together we clean up over 80 miles of shoreline.

About River Ambassadors
In 2012, we created the River Ambassador program because one day of cleanup a year is no longer enough to keep the Yuba clean. Each summer our volunteers promote an ethic of responsible, non-polluting use of the river by speaking one-on-one with visitors at crossings, beaches, and on trails. Using a friendly, non-confrontational approach, Ambassadors educate folks about the polluting impacts of trash and dog waste, the importance of recycling, the dangers of broken glass, and the catastrophic potential of wildfire.

About SYRCL
SYRCL unites the community to protect and restore the Yuba River. Motivated by our love for this watershed, we advocate powerfully, engage in active stewardship, educate the public, and inspire activism from the Sierra to the sea.

Starting in 1983, grassroots activists successfully fought to protect the South Yuba River from dams and won permanent protections for 39 miles of the South Yuba River under California's Wild and Scenic Rivers Act. In doing so, they created SYRCL, the central hub of community advocacy to protect, restore, and celebrate this watershed we love. With 36 years of achievements, 3,500 members and 1,200 active volunteers, SYRCL is doing great things for the Yuba watershed. We are working to restore wild salmon to their native waters. We are replanting the banks of the lower Yuba River with trees. We are inspiring activism across the globe with our environmental film festival. Together, we are extending our powerful coalition from the summit to the sea.
SOUTH YUBA RIVER CITIZENS LEAGUE'S

2018 Yuba River Cleanup Stats
THANK YOU COMMUNITY PARTNERS!

Volunteer Participants: 850
Volunteer Hours: 2958
Locations Cleaned & Restored: 32

Pounds of Trash Removed: 14490
Pounds of Recycling Removed: 759
Miles of Waterways Cleaned: 85

River Captains and Ambassadors spent 6,057 hours on the river.
Held face-to-face contact with 48,757 South Yuba River State Park visitors.
Collected 35,746 pieces of trash.
Removed 18 fire rings.
Gave out 976 trash bags.
Removed 4,300 piles of dog waste.

River Ambassadors 2012-2018
Impact at a Glance
# Sponsor Benefit Summary

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>$2,500</th>
<th>$1,500</th>
<th>$1,000</th>
<th>$500</th>
<th>$250</th>
<th>$150</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Hosted Site for your Company’s Team-Building Experience</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continental breakfast, juice &amp; coffee at Cleanup site</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td><strong>Advertising</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postcard: Your logo on direct-mail postcard for the Cleanup</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Poster: Your logo on poster distributed county-wide (200 locations)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>In the Field: Your logo featured at River Ambassador booths each weekend all summer; Seen by 10,000+ (Summer ‘20)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Your Banner*: On display at post-Cleanup Celebration (Banner to be provided by business*)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Booth Space: Booth space at post-Cleanup Celebration 9/21/19</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Email: Recognition in e-news article(s) sent to 13,000 SYRCL supporters</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>✗</td>
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<tr>
<td>Website: Logo placement on our Cleanup sponsor webpage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓ Name</td>
</tr>
<tr>
<td>Live recognition at post-Cleanup celebration</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td><strong>Hospitality</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch at post-Cleanup celebration (# of tickets)</td>
<td>8</td>
<td>6</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td><strong>Plus</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>SYRCL business membership</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Framed certificate of appreciation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✗ unf- framed</td>
<td>✗ unf- framed</td>
</tr>
</tbody>
</table>
As a premier sponsor, you receive the following benefits:

**Advertising**

**Postcard:** Top-tier placement of your logo on the Cleanup direct-mail piece

**Poster:** Prominent placement of your business logo on poster that is distributed county-wide

**Booth:** Logo placement in River Ambassador booths at three river crossings in summer 2020

**Website:** Premier Sponsor logo and link on our Cleanup, Sponsor and River Ambassador webpages

**Press Release:** Recognition in pre and post-event press releases

**Email:** Prominent acknowledgement on six e-news articles sent to 13,000 SYRCL enewsletter subscribers

**Facebook:** Thank-you post to 3,300 of our Facebook supporters

**Radio:** Broadcasted mentions on KVMR and KNCO

**Product Distribution & Booth Presence at Event**

**10x10 booth space** at post-Cleanup celebration with banner

**Hospitality**

**Team-Building Opportunities** at a personalized welcome booth with a complimentary continental breakfast

**Lunch** at post-Cleanup celebration at Pioneer Park in Nevada City

**And...**

Commemorative appreciation plaque

SYRCL Business membership

First right of refusal as Premier Sponsor for subsequent year's Cleanup

*This level of sponsorship is non-exclusive. Exclusivity is secured for a $10,000 Title Sponsorship.*
Yuba River Cleanup Partners & Supporters

49er Rotary Club
All Phase Heating & Air
A-One Bookkeeping & Tax Service
Arbormetrics Solutions, Inc.
Army Corps of Engineers
B&C Home and Garden Center
Balance Hydrologics, Inc.
Bear River Key Club
Bear Yuba Land Trust
Ben’s ZapHaul
Bidwell Water
Body Logic Physical Therapy
BriarPatch Co-op
Broad Street Bistro
Bureau of Land Management
Cake for Giants
Cal Trans
California Coastal Commission
California Growers Association
California Highway Patrol
California Organics
California Solar Electric Company
California State Parks
California State Parks Foundation
Camptonville School
Carl’s Jr.
Carolines Coffee Roasters
CBEC
Champion Mine Homeowners Association
Chiropractic +
Cirino’s at Main Street
City of Grass Valley Public Works
City of Marysville
Clientworks
Coldwell Banker Grass Roots Realty
Cost-U-Less Heating & Air
Crispin Cider Company
Donner Summit Area Association
Donner Summit Public Utilities District
Emily’s Catering & Cakes
Fire Safe Council Nevada County
Fit for Life Physical Therapy
Floracopeia Aromatic Treasures
Flour Garden Bakery
Four Paws Animal Clinic
Friends of Purdon Crossing
Gold Country Fly Fishers Association
Gold-N-Green Equipment Rentals
Grass Valley, a Belden Brand
Grass Valley Charter School
Grass Valley Hydrogarden
Great Sierra River Cleanup Holdrege & Kull
Janet Peake, MBA, CFP, EA
Jernigan’s Tap House
Kiwanis of the Gold Country KVMR
Law Office of James S Lazar
Matteo’s Public
Mr. Rooter Plumbing
Nevada City
Nevada City Engineering
Nevada City Storage
Nevada County
Nevada Irrigation District
Nevada Union Key Club
Pacific Gas & Electric
Peaceful Valley Farm & Garden Supply
Phipps Family Chiropractic
Plaza Tire & Auto Service
Recology
SCO Planning & Engineering
Sierra Academy of Expeditionary Learning
Sierra College
Sierra County Sanitation Department
Sierra Harvest
Sierra Nevada Alliance
Sierra Nevada Conservancy
Sierra Nevada Group of the Sierra Club
Sierra Streams Institute
Sierra Theaters
Soil Sisters
South Yuba River Park Association
SPD Markets
Sperry Van Ness Highland Commercial
Spring Street Market
SRC Party Rentals
Stantec Consulting
State Farm Insurance-Mike Bratton
Summer Thyme’s Bakery & Deli
Sweetland Garden Mercantile
Tahoe National Forest
Teichert Aggregates
Three Forks Bakery & Brewing Co.
Truckee Donner Land Trust
Truckee Tahoe Airport District
Tahoe Truckee Sierra Disposal
U.S. Forest Service
UNFI
Volz Bros. Automotive
Waste Management
Western Aggregates, LLC
Wolf Creek Community Alliance
Yuba County Water Agency
Yubanet.com

Let’s Talk

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